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#### Datum

PRESSEMITTEILUNG

**WEINIG Group joins forces with ESSETRE**

**Strategic Alliance to boost competence in Engineered Wood Technology**

Michael Weinig AG (MWAG) and ESSETRE s.r.l. are proud to announce the conclusion of a strategic cooperation agreement in the area of CNC joinery machines.

For MWAG, this strategic partnership is an important addition to its offering for the engineered wood sector and enables MWAG to serve its respective customers even better and more comprehensively. ESSETRE leverages the global sales and service network of MWAG to penetrate the relevant markets even more. Both partners will combine their extensive knowledge of the woodworking sectors to further develop their portfolio and expand their pole position in the respective markets.

**About the companies**

WEINIG was founded in 1905 by Michael Weinig as a trading and manufacturing company. Since 1947, Weinig has specialized in the development and pro-duction of woodworking machinery and equipment for the solid wood processing industry and workshop businesses.

Weinig achieved sales of 490 million euros in 2021 and operates worldwide. The company employs a staff of 1,050 people at its headquarters in Tauberbischofsheim and around 2,400 in the Weinig Group worldwide. Gregor Baumbusch has been CEO of the world market leader for solid wood processing since 2018.

**ESSETRE**

Essetre is specialized in the furniture and timber construction industry.

Founded in 1979 by Giovanni Sella, the family business is based in Thiene, province of Vicenza in Italy. Since then, Essetre has expanded its market to more than 30 countries and has been designing and manufacturing 1200+ exclusive and branded CNC woodworking machines, i.e., 5-axis machining, wood construction, panels, and tops.

Essetre is a renowned specialist for simple wood machining centres, and above all for innovative solutions characterized by highest possible efficiency and perfection.